

31ST ANNUAL RENO TOY RUN

ALL PROCEEDS TO BENEFIT
N. NEVADA FAMILIES

ALL BIKES
WELCOME



SUNDAY DEC. 4TH

**SIGN-INS 9-11 AM @
CHESTER'S RENO HARLEY-DAVIDSON**

TICKETS FROM \$10 TO \$25
PRESALE TICKETS AVAILABLE @
CHESTER'S RENO HARLEY-DAVIDSON
CARSON CITY HARLEY-DAVIDSON
WEST COAST CONNECTION

[HTTP://WWW.NNVCOC.COM](http://www.nnvcoc.com)



Northern Nevada Confederation of Clubs
2010 Toy Run Recap - **WHERE YOUR MONEY GOES!**

10/24/2011

Receipts	Amount Received
TOY RUN DAY-OF RECEIPTS (inc cash drawers)	\$ 6,882.00
Pre-sales - BADLANDS, SHOEMANS, CARSON H-D, ROAD RIDER	\$ 3,490.00
Subtotal (Ticket Sales)	\$ 10,372.00

SPONSORS	\$ 6,475.00
Total Receipts	\$ 16,847.00

Expenses	
Shirts - FUEL PROMOTIONS	\$ 5,355.30
Run Meals - GSR	\$ 3,600.00
Pins - WILSON TROPHY	\$ 1,595.00
Insurance	\$ 542.43
Toy Run Sponsor Plaques	\$ 390.85
Toy Run Banners	\$ 352.57
City of Reno - Police Staff Time	\$ 329.75
Flyers / Postcards - FAMILY INK	\$ 217.69
Cash Drawer	\$ 200.00
Band	\$ 200.00
City of Reno Event Permit Ap	\$ 103.00
Heavy bags for sorting toys	\$ 53.57
Additional sorting bags	\$ 30.00
Wrapping Paper	\$ 25.72
City of Sparks Event Permit	\$ -
Subtotal	\$ 12,995.88

347 TICKETS = \$37.45 COST PER TICKET SOLD!!

Net Proceeds	\$ 3,851.12
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In the year since the 2010 Reno Toy Run, the Northern Nevada Confederation of Clubs has donated over **\$11,500** to various Northern Nevada Charities. Among the organizations benefitting are: Reno Family Shelter, Children's Cabinet, Kids & Horses Therapeutic Riding Center, Kid's Cottage, Washoe County Foster Care, MDA Kid's Camp, American Heart Association, American Cancer Society, Nor. Nev. Children's Cancer Foundation, Wooster High School Football, Nevada Patriot Fund, and the Salvation Army, as well as several individual families effected by the current economic situation. **YOUR SUPPORT IS NEEDED TO MAKE THIS POSSIBLE! PLEASE BUY A TICKET!!**