

From: **N. Nevada COC**

Re: **2011 Reno Toy Run Partnerships**

Reno Toy Run Partnerships are the key to the 30+ years of successful events. Together we have provided some much needed help to Nevada families during tough times. With Nevada's high unemployment and underemployment it is time to team up and get ready for the 2011 event. We need your help.



Every year your support has helped out literally hundreds of N. Nevada families with toys, food and more. If you could see the gratitude and awe on the faces of parents that were dreading telling their kids that the budget does not allow for extras – or even a proper Christmas dinner – when a bunch a bikers show up bearing gifts, you would know why we work so hard every year to make this event happen. The true meaning of Christmas is HOPE, and in our small way we can give that most precious of gifts to our neighbors in need. When we partner up with local businesses like yours, we have and will continue to bring a ray of hope into lives of children and adults alike.

With the economy being slow we have lowered the cost of this year's partnerships starting @ **\$150** for your companies name, **\$275** for a **1.25" Logo** or, should you be able, **\$400** for a large **2" logo** on the back of hundreds of T-Shirts that get worn by bikers and supporters all year long. This is Reno's largest motorcycle community event, attended by motorcyclist of all types and ages, from Harleys to dirt bikes and everything in-between. While ridership is dependent on the weather co-operating, together we have never failed to bring Christmas Spirit to our community. All funds raised will be used for local charities for children and families. We can also use volunteers and Prizes for event raffles.

We need you in this partnership; please make checks out to **Nor-Nev COC** and have it in before **November 11th** so we can have Promotional materials and T-Shirts ready for the event on **December 4th, 2011**. We will need your Company Name or Logo by then as well. Do not hesitate to contact us, we are happy to create special partnerships' just contact anyone below and we will be happy to work with you – our partners, together we make a real difference in our communities.

Please Mail Check to: **Reno Toy Run**
C/O Badlands Motorcycle Products
1554 Linda Way
Sparks, NV 89431

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